



## CASE STUDY

# Wawa Convenience Center

Milltown, DE

### Products Installed

- ECOfit Plus

### Project Needs

- Ergonomic
- Sustainable
- Durable

### Product Benefits

- Slip Resistant
- Easy to Install
- Versatile

# ECOfit Plus Supports Popular East Coast Convenience Stores

## About the Project

Finding a durable, cushioned, easily installed, and aesthetic flooring solution for a 24-hour convenience center is no easy task. Ask the architects charged with designing Wawa stores and gas stations along the East Coast. Typically open for 24-hours a day, time saved is profit earned when it comes to constructing a Wawa convenience center.

ECOsurfaces' ECOfit Plus, with its factory laminated underlayment and wear layer all in one heterogeneous product, has revolutionized the flooring installation process with speed and efficiency. Using ECOfit Plus reduces time. For the Milltown Wawa, this meant a speedy installation and opening with the gain of a flooring solution that retains long-term environmental and physical benefits for both employees and customers.

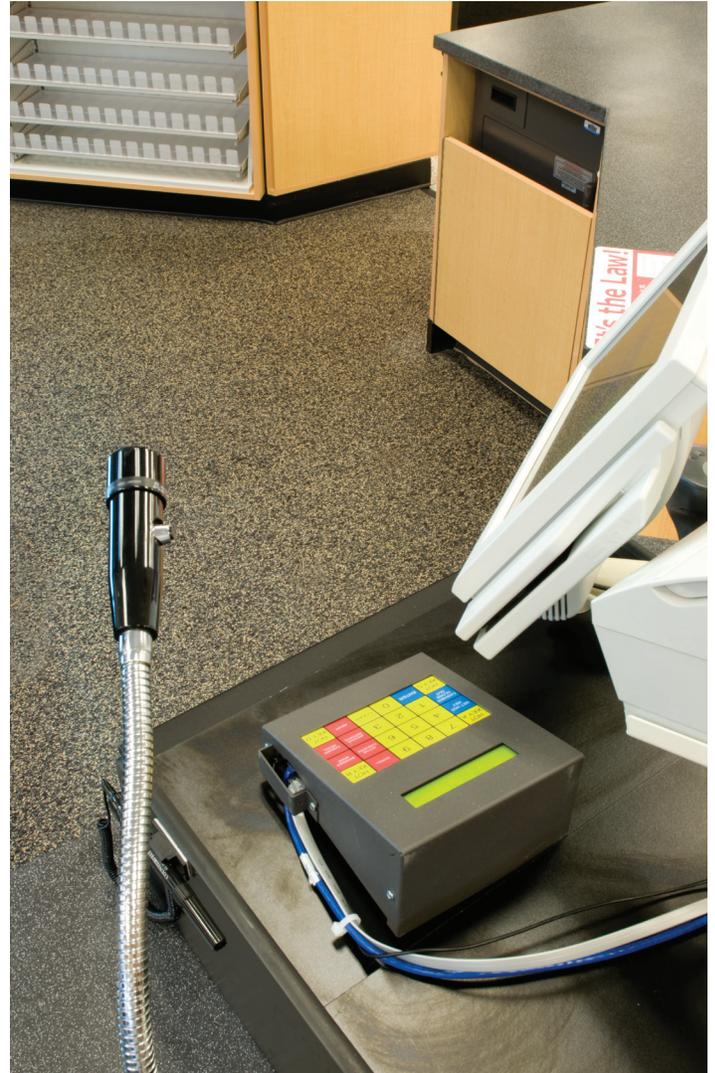
Wawa makes a priority of delivering superior customer satisfaction, with core values that include delighting customers, valuing people, and embracing change. Ensuring that

*Employees at the Milltown Wawa experience minimized under-foot fatigue and decreased environmental hindrances to their daily work responsibilities.*

employees represent these business values when they are disgruntled from fatigue can be a difficult endeavor. However, with the tested ergonomic support of ECOfit Plus, employees at the Milltown Wawa experience minimized under-foot fatigue and decreased environmental hindrances to their daily work responsibilities.

ECOfit Plus's composition rubber material and extensive variety of color patterns even ensured Wawa could uphold the company's as well as their design standards green building initiatives.

With a passion for winning and a drive for change, the Wawa in Milltown was among the first facilities to embrace the benefits



of ECOfit Plus surfacing - featuring a 12mm of vulcanized composition rubber. As a result this convenience center provides an ergonomic and inviting commercial design that is environmentally friendly.